



Developing people who use and support Apple Technology in Higher Education

About CreateWorld 2015

CreateWorld is an annual 2 day performance, presentation, and professional development event, specifically for academic and technical staff working in the digital arts disciplines, and will be held at Griffith University's Southbank Campus on Thursday and Friday, 12 - 13 February 2015

Attendees will include leading academics and practitioners, research teams, technical staff and students working in digital arts across the tertiary education sectors.

The conference format will include keynote presentations, panel sessions, hypotheticals, hands-on technical workshops, and regular presentations sessions including:

- presentations on teaching and learning,
- new media work,
- performance,
- techniques and approaches in practice-led research fields including *photography, cyber-arts, music, e-learning, film, animation and design.*

Last year we had 50 attendees from across Australia and New Zealand from the tertiary education sector and industry. This year we expect even more to attend.

Please find below a number of sponsorship opportunities for this event, designed to give maximum exposure for your organisation to this high level event.

Sponsorship Opportunities

**PLATINUM SPONSOR – \$5,500, including GST
Exclusive, with the following benefits**

Sponsor Acknowledgement

- Acknowledgement and logo on all conference electronic marketing and promotional material
- Company logo and link to company website from the CreateWorld conference website
- Verbal recognition as Platinum Sponsor during the conference opening
- 200 word company profile to appear on the conference website
- The opportunity to include three (3) promotional products or material (supplied by the sponsor) and no larger than A4 to conference attendees

Complimentary Registrations

- Two (2) Complimentary registrations, including attendance at the conference dinner
- Additional registrations can be purchased at the AUC conference early bird member rate

Additional company branding against:

- **Conference Name Badge and a Keynote Session**
 - Corporate logo printed on delegate name badge
 - Opportunity to provide one (1) additional piece of marketing material through a chair drop to attendees in your sponsored keynote session
 - Opportunity to introduce the keynote speaker in your sponsored session
 - Up to two (2) banners can be prominently displayed in the keynote session
 - Two (2) additional complimentary attendees to your company's sponsored keynote session only

GOLD SPONSOR - \$2,500, including GST with the following benefits

Sponsor Acknowledgement

- Acknowledgement and logo on all conference electronic marketing and promotional material
- Company logo and link to company website from the CreateWorld conference website
- Verbal recognition as Gold Sponsor during the conference opening
- 150 word company profile to appear on the conference website
- The opportunity to include two (2) promotional products or material (supplied by the sponsor) and no larger than A4 to conference attendees

Complimentary Registrations

- One (1) Complimentary registration, including attendance at the conference dinner
- Additional registrations can be purchased at the AUC conference early bird member rate

Additional company branding against one* of the following:

- **Nominated Day Catering Sponsor during the conference duration**
 - Corporate logo displayed on tent cards in the catering area during the nominated breaks
 - The opportunity to provide two(2) freestanding banner to be positioned in the catering area for the nominated breaks
- **Conference Dinner**
 - Corporate logo displayed on table menu at dinner
 - One (1) additional complimentary dinner ticket
 - Opportunity to give a five (5) minute informal presentation to dinner attendees
 - Up to two banners can be prominently displayed in the dinner venue
 - Opportunity to provide small gift (at your expense) to each attendee

* *First in, best dressed*

**SILVER SPONSOR \$1,100, including GST,
with the following benefits**

Sponsor Acknowledgement

- Acknowledgement and logo on all conference electronic marketing and promotional material
- Company logo and link to company website from the CreateWorld conference website
- Verbal recognition as Silver Sponsor during the conference opening
- 100 word company profile to appear on the conference website
- The opportunity to include one (1) promotional product or material (supplied by the sponsor) and no larger than A4 to conference attendees.

Complimentary Registrations

- One (1) Complimentary registration, EXCLUDING attendance at the conference dinner. Dinner tickets can be purchased for an additional cost of \$85 per person
- Additional registrations can be purchased at the AUC conference early bird member rate, including dinner attendance

**SUPPORTER \$550, including GST,
with the following benefits**

Sponsor Acknowledgement

- Acknowledgement and logo on all conference electronic marketing and promotional material
- Company logo and link to company website from the CreateWorld conference website
- Verbal recognition as a Supporter during the conference opening
- 50 word company profile and logo included in workshop handbook distributed to all attendees
- The opportunity to include one (1) promotional product or material (supplied by the sponsor) and no larger than A4 to conference attendees.

Complimentary Registrations

- One (1) Complimentary registration to the conference dinner only, EXCLUDES attendance any conference streams. Attendance to conferences streams can be purchased for an additional fee

OTHER OPPORTUNITIES

Should you be interested in sponsoring this event and the above opportunities are not suitable, please contact the conference organisers. We can generally tailor a package to your needs.

CONTACT

If you would like to discuss the sponsorship opportunities set out in this prospectus or receive further information please contact:

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SPONSORSHIP CONFIRMATION AND PAYMENT

CONFIRMATION

To confirm sponsorship commitment, please email createworld@anagramevents.com.au

PAYMENT

As soon as sponsorship is confirmed an invoice for the sponsorship amount will be forwarded by Anagram Events Australia. **Unless other arrangements have been made, payment must be received within 14 days of receiving the invoice.**

Please note: benefits will not commence until payment has been received in full.