GOING MOBILE

ENABLING ANYTIME, ANYWHERE ACCESS TO LEARNING CONTENT, INFORMATION AND EXPERTISE IN YOUR UNIVERSITY
A LITTLE ABOUT ME

RICHARD STALS
LEARNING TECHNOLOGIST
EDITH COWAN UNIVERSITY
TODAY’S STUDENT

Blended learning

Expectation

BYOD

Academic information

Unit materials

Image by http://www.flickr.com/photos/adactio/
THE NUMBERS

- Prepared to use technology when they entered Higher Education: 66%
- Technology helps them achieve their academic outcomes: 75%
- Own a mobile device and they are looking to engage with the University using them: 77%
THE NUMBERS

Course websites or syllabi: 66%
Learning management system: 64%
Checking grades: 57%
Engagement

(my smartphone) helps to drive me through life.

The mobile Internet has become completely integrated into my life.

(without it) I just feel naked in a weird sort of way.
ENGAGEMENT

Connect

Search

Entertain

Manage

Inform

Shop

Navigate

Icons by http://www.doublejdesign.co.uk
ENGAGEMENT

69%

CONNECT

SMS, Twitter and Facebook

SEARCH

Directories, Maps, Resource Discovery

ENTERTAIN

Youtube, Serious Games

Icons by http://www.doublejdesign.co.uk
<table>
<thead>
<tr>
<th>Category</th>
<th>Web</th>
<th>Native</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shop</td>
<td>73%</td>
<td>27%</td>
</tr>
<tr>
<td>Search</td>
<td>63%</td>
<td>37%</td>
</tr>
<tr>
<td>Entertain</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>Manage</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>Inform</td>
<td>39%</td>
<td>61%</td>
</tr>
<tr>
<td>Navigate</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>Connect</td>
<td>31%</td>
<td>69%</td>
</tr>
</tbody>
</table>

Icons by [http://www.doublejdesign.co.uk](http://www.doublejdesign.co.uk)
EARLY IMPLEMENTATION

CONNECT
Use existing services and their native apps

SEARCH
Use existing data and format for mobile web

ENTERTAIN
Use existing media and format for mobile

Icons by http://www.doublejdesign.co.uk
KUROGO MOBILE FRAMEWORK
KUROGO MOBILE FRAMEWORK

DATA SOURCES

- File
- RSS
- JSON
- XML
- REST
- SOAP
- Database
- Custom Source
KUROGO MOBILE FRAMEWORK

LET'S PLAY!

tinyurl.com/kurogoecu

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Monday 11/26

10 PM
Faculty Meeting
Nov 26, 2012 10:00 PM-11:00 PM

11 PM
Art show
Nov 26, 2012 11:00 PM - Nov 27, 2012 7:00 PM

Campus Tour
Nov 26, 2012 11:00 PM - Nov 27, 2012 12:00 AM

12 AM
Seminar: Global Issues
Nov 27, 2012 12:00 AM-1:00 AM

1 AM
Glee Club Lunch Time Concert
Nov 27, 2012 1:00 AM-2:00 AM
Campus Tour

Nov 26, 2012 - Nov 27, 2012
11:00 PM-12:00 AM

Main Gate
ATOM success
Recent ECU graduate Tamara Britza is celebrating after winning...

Transforming artwork
ECU's School of Communications and Arts will transform into an int...

Tick of approval for research school
Edith Cowan University's (ECU's)...

Alumni entertained in glittering jazz show
Edith Cowan University's award-

Exchange gives WAAPA student new perspective

Last Update Nov 26, 2012, 3:44 PM
Tick of approval for research school

Friday, November 23, 2012

Friday, 23 November 2012
Health Simulation Research At ECU
(02:19) Edith Cowan University Pro-Vice-Chancellor Health...

ECU Elite Athlete Program - Graduate
Ashley Hansen and for...
(00:55) Ashley Hansen is an...

ECU Research Journeys - Lelia Green
(17:24) Professor Lelia Green from ECU's School of Commu...

ECU Research Journeys - Lynne Cohen
(18:51) Professor Lynne Cohen, Executive Dean and PVC En...
Health Simulation Research At ECU

Edith Cowan University Pro-Vice-Chancellor Health Advancement Professor Cobie Rudd is leading an Australian-based study in collaboration with the US, where students